

DISTINGUISHED STUDENT AWARD | 2009 - 2010

ABOUT THE DSA PROGRAM:

United Dairymen of Idaho's Distinguished Student Award (DSA) is a statewide program that recognizes Idaho's well-rounded graduating seniors who are making differences in their communities. The success of the DSA program cannot be fully realized without your school's participation! (See Page 3 for DSA nomination form).

School principals, counselors and / or teachers are the only individuals eligible to nominate a student for the DSA. Coaches can nominate a student only if he/she is also a teacher at the corresponding school as the student he/she is nominating. (See Page 2 for where to send DSA nomination).

When a student from your school is selected as a DSA weekly winner, your school's administration will be notified. It is the responsibility of your school's administration to inform the student that he/she has been chosen for the weekly DSA award. With parental consent, a news reporter from your market will conduct an interview for a news-feature story that will highlight your school's DSA winner's achievements.

Each awarded student's school will receive a \$100.00 scholarship and recognition plaque. At the end of the school year, one deserving student from each of the four Idaho markets will earn their school a \$5,000 scholarship. The scholarship will be sent to your school's principal. It will be at the principal's discretion how to distribute and apply the scholarship. In the past, most principals have turned the scholarship over to the awarded year-end winner.

Congratulations to the following 2009 year-end winners: Josie Nielson (Rocky Mountain), Blake Harris (Hansen), Courtney Johnson (Highland) and Leslie Jenson (Lewiston). You may have seen them on TV commercials or outdoor billboards in your market!

The first DSA segment airs Sept. 3, 2009! So don't wait any longer; nominate a deserving senior today!

Best Regards,

Scott Whipps | DSA Coordinator



DSA NOMINATION CRITERIA:

Graduating seniors should be nominated if they possess some or most of the qualifying distinguished characteristics listed below:

1. Exemplary academic achievement

- Degree of difficulty of class schedule / College preparatory (Advanced Placement Classes)
- Academic awards
- Elevated GPA and member of National Honor Society

2. Community involvement

- Making a difference by lending yourself to your community in various ways
- Fundraising and Volunteerism

3. Participation in extracurricular school activities

- Clubs / Student Body Participation / Offices held
- Leadership and mentoring programs
- Part of a group (i.e. band, choir, debate and/or athletic team)

4. Distinguished credentials

- Honors and awards
- Talents and hobbies
- Bilingual
- Foreign exchange programs

5. Future Plans

- Where they plan to attend college
- Major planned to study

Please send your DSA nominations to the contact information for your market listed:

TREASURE VALLEY MARKET | SCOTT WHIPPS | EDGE MEDIA

2315 N. 28th Street | Boise, ID 83703 | p. 208.890.1091 | f. 208.279.4411 |
scottwhipps@mediaontheedge.com

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MAGIC VALLEY MARKET | DEANNA MAGAW | KTFT-TV | iry farm families

834 Falls Avenue | Twin Falls, ID 83301 | p. 208.736.5081 | f. 208.734.3981 | dmagaw@nbc38.com

EASTERN IDAHO MARKET | RICK LANDON | KIFI-TV

1915 N. Yellowstone Hwy | Idaho Falls, ID 83401 | p. 208.525.8888 | f. 208.522.1930
rlandon@localnews8.com

NORTH IDAHO MARKET | SHANNON KINNEY | KREM-TV

4103 S. Regal Street | Spokane, WA 99223 | p. 509.838.7318 | f. 509.448.2090 | skinney@krem.com

The DSA airs every Thursday beginning Sept. 3, 2009 in the 10PM (MTN) newscast KTVB-TV & KIFI-TV.

The DSA airs every Thursday in the 11PM (Pacific) newscast on KREM-TV.

The DSA airs every Thursday in the 6PM (MTN) newscast on KTFT-TV.

All DSA stories are archived on KTVB.com/distinguished-student.

DSA NOMINATION FORM

Student's Name: _____

Student's Phone: _____ Cell: _____

Student's Email: _____

Student's Address: _____
(Street or P.O. Box)

(City, State, Zip)

Age: _____

GPA: _____

High School Name: _____

School Phone: _____

School Address: _____
(Street or P.O. Box)

(City, State, Zip)

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Why do think this graduating senior is worthy of receiving the United Dairymen of Idaho Distinguished Student Award?

What are the student's future plans? (Ex: Higher education, major, travel, Peace Corp.)

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Please circle student's apparel size (long sleeved t-shirt).

Adult size:

S M L XL XXL

Nominated By: _____ Date: _____

Nominator's Position: _____
(Principal, Counselor, or Teacher)

Nominator's Email: _____

Nominator's Work Phone: _____

Please attach student's resume on separate sheet of paper and turn this nomination form in to your school principal or school counselor. Thank you for your participation!

Principals and counselors please fax or scan and email nomination forms to the appropriate market contact information (see page 2).

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